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*CAN STARBUNNY
COMPLETE HIS MISSION
TO LOCATE THE LATEST
INFO AND SALES TOOLS
IN THE OUTER REACHES
OF CYBERSPACE?*

*CAN HE SECURE WHAT
HE NEEDS TO MAKE
CONTACT WITH NEW
CUSTOMER LIFE FORMS?*

*AND WILL YOU WEAR HIS
EMBLEM ON A MISSION
OF YOUR OWN?
FIND OUT INSIDE!*



STARBUUNNY IS ON A MISSION: TO LOCATE THE LATEST INFO & SALES TOOLS SO HE CAN MAKE CONTACT WITH NEW CUSTOMER LIFE FORMS.



LOST IN CYBERSPACE AND BOMBARDED BY SPACE JUNK, HE'S RUNNING OUT OF TIME...



TALK TO THE HAND!

IF HE CAN'T GET BACK SOON, HIS BUSINESS WILL DWINDLE.



^*&%@!!

... INTEL HAS A BETTER WAY...





**WOW!
THE LET'S TALK
BUSINESS
PORTAL!!**

PLUG INTO THE MOTHERSHIP



MEMBER PROMOTIONS

PROCESSOR ROADMAPS

BRANDING & ADVERTISING KITS

POINT-OF-SALE MATERIALS

TECHNICAL BRIEFINGS & EVENTS

ONLINE TRAINING

SALES RESOURCES

BEAM UP!!

ONE-CLICK ACCESS TO THE INTEL RESELLER CENTRE, INTEL LET'S TALK SMALL BUSINESS, INTEL RETAIL ADVANTAGE AND MORE!

IT'S HERE! THE INTEL LET'S TALK BUSINESS PORTAL.

NOW ALL YOUR INTEL SALES TOOLS AND MARKETING PROGRAMS ARE IN ONE PLACE. LET'S TALK BUSINESS IS YOUR PIPELINE TO A GALAXY OF RESOURCES TO HELP YOU SELL TO AUSTRALIAN CONSUMERS AND SMALL BUSINESS. JOIN NOW. IT'S FREE. DO IT FAST TO WIN A LIMITED EDITION STARBUNNY T-SHIRT.

WWW.INTEL.COM/AU/LETSTALKBUSINESS



<Name>
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<Date> 2008

Dear <Name>

Forget trawling cyberspace for sales tools and information. Now they're all in one place.

To make it easier for you to find what you need to make sales, we're streamlining our sales resources in one convenient location called Intel Let's Talk Business. There you'll find all the quality small business materials you've enjoyed since you joined the Let's Talk Small Business program - and more. We've added a swag of materials to help you sell to home PC buyers, including all the latest brochures, sales guides and product information. Plus a handy dashboard puts all your favourite Intel reseller programs at your fingertips.

Want to keep receiving our updates and free point-of-sale materials? Migrate to Let's Talk Business.

The Let's Talk Small Business website has been integrated into Let's Talk Business. This means that in future you'll need to be a member of Let's Talk Business to access our small business sales resources.

As we can't migrate your membership automatically, we'd like to invite you to visit us now to register as a Let's Talk Business member. It's free. And you'll benefit immediately with even more support from Intel to help you succeed, including complimentary members-only sales materials, technical webinars and more.

Visit www.intel.com/au/letstalkbusiness to sign up. Make sure you tick the box to subscribe to Let's Talk Small Business updates and we'll keep you hooked up to all our small business news, sales materials and promotions.

We look forward to welcoming you to our expanded program.



Win an Intel Starbunny T-shirt!

Be among the first 100 to join Let's Talk Business and we'll send you one of these limited edition shirts!* Sign up at www.intel.com/au/letstalkbusiness

A handwritten signature in black ink, appearing to read 'Danielle Watts'.

Danielle Watts
Small Business Marketing Manager
Intel Australia

**FINDING SALES RESOURCES DOESN'T
HAVE TO BE MISSION IMPOSSIBLE.**

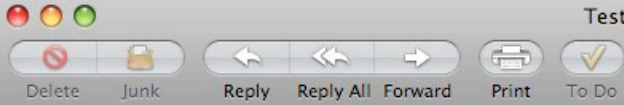
**JOIN INTEL LET'S TALK BUSINESS
AND GET THEM ALL IN ONE PLACE.**

**HURRY - THE FIRST 100 MEMBERS WIN
A LIMITED EDITION STARBUNNY T-SHIRT!**



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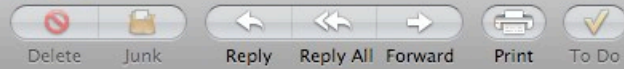
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LOST IN CYBERSPACE



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LOST IN CYBERSPACE



PLUG INTO THE MOTHERSHIP.

MEMBER PROMOTIONS
PROCESSOR ROADMAPS
BRANDING & ADVERTISING KITS
POINT-OF-SALE MATERIALS
TECHNICAL BRIEFINGS & EVENTS
ONLINE TRAINING
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INTRODUCING THE INTEL LET'S TALK BUSINESS PORTAL.

OUR EXPANDED RESOURCE CENTRE FEATURES INTEL INFORMATION, TOOLS AND MARKETING PROGRAMS TO HELP YOU SELL. IT'S A GALAXY OF SMALL BUSINESS AND CONSUMER MATERIALS FOR THE AUSTRALIAN MARKET - ALL IN ONE PLACE. BUT WE CAN'T BEAM YOU UP, SO IF YOU WANT TO KEEP RECEIVING OUR SMALL BUSINESS UPDATES AND POINT-OF-SALE MATERIALS, JOIN US!

DON'T GET LEFT BEHIND - SIGN UP NOW. IT'S FREE. HURRY - THE FIRST 100 MEMBERS WIN A STARBUNNY T-SHIRT!

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CYBERSPACE. IT'S
BIG. IT'S FRAGMENTED.
TIME HAS NO MEANING THERE.
TRAWLING FOR INFO AND SALES
TOOLS, MANY HAVE PERISHED, NEVER
TO RETURN TO THEIR DWINDLING
BUSINESSES... BUT INTEL HAS
A BETTER WAY...



PLUG INTO THE MOTHERSHIP

ALL YOUR INTEL INFO AND SALES TOOLS IN ONE PLACE.

CONSUMER & SMALL BUSINESS SALES RESOURCES
PROCESSOR ROADMAPS
POINT-OF-SALE MATERIALS
BRANDING & ADVERTISING KITS
TECHNICAL BRIEFINGS, EVENTS & ONLINE TRAINING
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